

# Front End Development

A Closer Look

# Importance of Front End Development

Front-end development is essential in conveying branding to customers. Colors and graphics easily help customers to associate a business website with their products. It also enables creation of an intuitive and business concentric user experiences for web applications or website.

# Front End Project Possibilities

- What can you build?
  - Personal Site
  - Quiz Game
  - Landing Pages for Small Businesses
  - To-do List App
  - Chatting App
  - Many more!

# Devices for Front End Apps



DESKTOP



MOBILE



TABLET

# The People of Front End

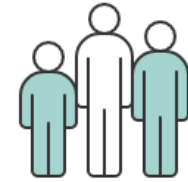
Front End Developers In the  
US

**40,729**



Average Age

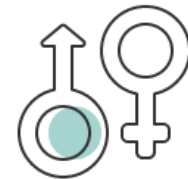
**35.8**



Gender

**Male - 67%**

**Female - 26%**



# SPAs

- What is a SPA? – Single Page Application
- Used to build a fluid, scalable experience
- Popular SPAs
  - Google Maps
  - Netflix
  - Pinterest
  - Many more!

# Check Out Our Students' Projects